

# PRIVACY POLICY

Effective Date: 01.04.2023

MindShot is designed on the principle of helping people discover new knowledge in an easy and fun way. We know that you care about how your personal information is used and shared, and we take your privacy very seriously. By using the MindShot application (the "Application", "we", "us"), you are accepting the practices outlined in this policy.

If you require any more information or have any questions about our privacy policy, please feel free to contact us by email ([mindshot@quizgame.com](mailto:mindshot@quizgame.com)).

## What information we collect:

We collect information in a few different ways:

### 1. When you give it to us or give us permission to obtain it

When you sign up for or use MindShot, you give us certain information voluntarily. This includes your name, email address, profile photo, and any other information you give us.

If you log-in using a social media (such as Facebook, Instagram or Google+) log-in, you are granting permission to the social media service to share your user details with us. This may include your name, email address, date of birth (which we will use to screen for children under 13 years of age, once the screening is complete we will store the age only), photo, and location, which will then be used to create a MindShot identity. These social media services may use information about your visit to MindShot on their pages. If you browse these pages while still logged in to your account with us, information they collect may be connected to your account on their Website. For more information on how these social media services use information, please review their privacy policies.

If you link your Facebook, Instagram, LinkedIn, Twitter, or Google account to MindShot, we also get information from those accounts (such as your friends or contacts). The information we get from those services depends on your settings and their privacy policies, so please check what those are.

### 2. We also get technical information when you use MindShot

Whenever you use any website, mobile application or other internet service, certain information gets created and logged automatically. The same is true when you use MindShot. Here are some of the types of information we collect:

**Log data.** When you use MindShot, our servers record information (“log data”). This log data includes your Internet Protocol address, approximate location and time zone, the date and time of your request, operating system, language, and device data. We collect the duration of your visits, your actions on these visits (for example, views, clicks, likes or comments on content, or interactions with social media features)

**Device information.** In addition to log data, we collect information about the device you’re using MindShot on, including type of device, settings, unique device identifiers and crash data that helps us understand when something breaks. Whether we collect some or all of this information often depends on what type of device you’re using and its settings. For example, different types of information are available depending on whether you’re using an iPhone or Android phone. To learn more about what information your device makes available to us, please also check the policies of your device manufacturer or software provider. Further, we may use other persistent identifiers for non-advertising purposes. If your device does not have an Advertising ID, we will use other persistent identifiers. The information collected may also be stored on your device.

We do not collect any billing information. All the necessary information that is required to process the charges is collected by the relevant payment service providers of App Store or Google Play. Purchases of third-party services are subject to their privacy policies applicable to such provider. We may collect only the information needed to track your purchase.

## **How we use your information:**

We use the information we collect to provide the Service to you. We commit to showing you content that’s relevant, interesting and personal to you. To do that, it’s necessary for us to use your information to:

- Identify you when you use MindShot and track your progress in the game. We track score points, achievements, levels, and coins you earn playing the game.
- Display your profile and your achievements to other users, show your active status or presence on our Service. For example, your name, related photo, and score may be displayed in different kinds of competitions for other players to see.

- Recommend quizzes or categories you might like based on your activity on MindShot and your location.
- Communicate with you. We send you updates by push notification, depending on your settings. For example, we send you a notification about new contents to start playing right away. You can decide to stop getting these notifications by updating your settings. However, please note that in all cases you will continue to receive all system notifications and legal notices (for example, updates to our policies) from us.

In addition, and for similar reasons, we have a legitimate interest in using your information in these ways. It is also fundamental to the nature of the Service we provide. In short, it's necessary for us to do these things in order to make the Service relevant, interesting and personal to you like we promised, and it's in both of our interests for us to do that.

We also have a legitimate interest to improve MindShot, maintain our relationship with you, and protect users. We both benefit when we use your information to:

- Help your friends and contacts find you on MindShot. For example, if you sign up using a Facebook/Instagram account, we can help your Facebook/Instagram friends find you on MindShot when they first sign up for MindShot.
- Conduct analytics on who is using MindShot and what they are doing. For example, by logging how often people visit MindShot Profile, we can understand how important this feature is.
- Improve MindShot, offer new features.
- Respond to your requests in the feedback section.
- Track down cheating, prevent players from accessing the website for abuse, spam, illegal activities, account infractions.
- Work with law enforcement and keep MindShot safe. We may get requests for account information from law enforcement authorities like the police or courts.

## **How long we keep your information:**

We keep your information only so long as we need it to provide the Service to you and fulfill the purposes described in this policy, or until your account is deleted - whichever comes first. This is also the case for anyone that we share your information with and who carries out services on our behalf. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations, we'll either remove it from our systems or depersonalize it so that we can't identify you. Read our

[https://mshot.pixofun.com/agreements/data\\_retention\\_policy-en.pdf](https://mshot.pixofun.com/agreements/data_retention_policy-en.pdf) If you have not used your MindShot account in the last 24 months then your account may be deleted in line with this privacy policy.

## **How can you manage or delete information about you?**

Our goal is to give you simple and meaningful choices regarding your information. If you have a MindShot account, many of the choices you have on MindShot are built directly into your settings. For example, you can:

- Edit information in your profile at any time.
- Link or unlink your MindShot account from other services (like Facebook, Instagram, Google or Twitter).
- Change your notification settings or completely unsubscribe from all the notifications.
- Delete your account at any time.
- Access the information we hold about you. We'll usually share this with you within 7 days of you asking us for it.

You also have choices available to you through the device or software you use to access MindShot. For example, your mobile device lets you choose how and whether your location, photos, advertising identifiers and other data is shared with us.

To learn more about these choices, please see the information provided by your device or software provider.

## **Transferring your information**

MindShot is a worldwide service. By using MindShot, you authorize us to transfer, store and process your information outside your home country, including in the United States, for the purposes described in this policy. The privacy protections and the rights of authorities to access your information in these countries may not be the same as in your home country.

## **With whom is your information shared:**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties, whom we share your information with, so we can provide your MindShot experience,

make sure our customization is effective and comply with laws that apply to us. We share your information with:

- Other services (like Facebook, Instagram, Twitter , Linkedin or Google) when you decide to link your MindShot account to those services or publish your activity on MindShot to them. For example, you can choose to publish your achievements to Facebook or Twitter.
- Third party companies or individuals that we employ to process information on our behalf based on our instructions and in compliance with this Privacy Policy.
- Advertising, Measurement and Analytics Services (Non-Personally Identifiable Information Only), that we use to audit or improve the delivery and performance of ads or content in the application (for example, through Firebase). <https://mshot.pixofun.com/agreements/thirdparties-en.pdf> about the companies we share information with.
- Law enforcement agencies or government agencies. We only share information if we believe that disclosure is reasonably necessary to comply with a law, regulation or legal request; to protect the safety, rights, or property of the public, any person, or MindShot; or to detect, prevent, or otherwise address fraud, security or technical issues.
- New owner. If the ownership or control of all or part of our Services or their assets changes, we may transfer your information to the new owner.

## **How do we protect your information?**

The security of your personal information is important to us. We maintain a variety of appropriate technical and organizational safeguards to protect your personal information. We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide the Service to you or in order to do their jobs. Further, we have implemented reasonable physical, electronic, and procedural safeguards designed to protect personal information about you. When you use our application, we encrypt that information in transit using industry-standard Transport Layer Security (TLS) encryption technology. No method of transmission over the Internet, method of electronic storage or other security methods are one hundred percent secure. Therefore, while we strive to use reasonable efforts to protect your personal information, we cannot guarantee its absolute security.

## **Children's privacy**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under

13 years of age. Our application, products and services are all directed to people who are at least 13 years old or older. If you are under the age of 13, please do not send any information about yourself to us, including your name or email address. In the event that we learn that we have collected Personal Information from a child under age of 13 without verification of parental consent, we will delete that information as quickly as possible.

If you are based in the EEA you may only use our Service if you are over the age at which you can provide consent to data processing under the laws of your country or if verifiable parental consent for your use of MindShot has been provided to us. If you are a parent and you learn that your child is using MindShot and you don't want them to, please contact us at [mindshot@quizgame.com](mailto:mindshot@quizgame.com).

## **Changes to our Privacy Policy**

We may revise this Privacy Policy from time to time, in our sole discretion, and the most current version will always be posted on our website and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We encourage you to review this Privacy Policy regularly for any changes. By continuing to access or use the Service after any revisions become effective, you agree to be bound by the revised Privacy Policy. If you do not agree to the new Privacy Policy, please stop accessing or using the Service.

## **Contact Us**

If you have any questions regarding this Privacy Policy, or would like more information on our privacy practices, please contact us via [mindshot@quizgame.com](mailto:mindshot@quizgame.com)

or send us a letter to:

GDY Piksel Yazılım Reklam Bilişim

Ürünleri ve Hiz. Tic. A.Ş.

TR: METU Technopolis It & Innovation Center, Mustafa Kemal District  
Dumlupinar Street 280G CoZone Office 1233 P.O. 06530 Ankara,TR